



PARTNERSHIP DOSSIER · SEASON 2026

Il Viaggio *della Mascareta*

500 kilometres. Alone. Standing. On a Venetian mascareta built in 1960, along a waterway that has been rowed for two thousand years.

ROMUALD MESDAGH · VENICE · DEPARTURE NOVEMBER 2026

Thirty days *on the water.*

In November 2026 I leave Venice aboard La Civetta and row 500 kilometres alone along the inland waterways of north-east Italy, from the delta of the Po up to Aquileia. Standing, with two crossed oars, in the old Venetian technique called voga alla valesana.

No engine. No support boat. No crew. I sleep aboard, under a canvas, in an autumn where the night humidity sits between 85 and 90 percent.

The Litoranea Veneta is not a route invented by tourism. It was dug in Roman times, kept alive by the Serenissima, and travelled for centuries by fishermen, merchants and pilgrims. Today it is almost forgotten. Motor boats crossed it in hours. Oars take a month. I am not announcing a fixed day, and that is deliberate. It depends on the restoration, on my own preparation, and on the weather. I would rather leave ready than leave on schedule.

500

KILOMETRES BY OAR

30

DAYS, SOLO

0

ENGINE, NO SUPPORT BOAT

1960

THE BOAT, BUILT IN BURANO

THE BOAT

La Civetta, *one of the last.*

A mascareta di fasciame built in the 1960s at the cantiere Amadi, in Burano. Solid wood, not marine plywood, which makes her one of the last of a craft that has almost disappeared. She has been with me for six years and we have covered thousands of kilometres in the lagoon.

Last winter another boat struck her at the quay and broke her prow. She is now at a traditional Venetian boatyard, where the prow is being entirely rebuilt. The wood is ordered. The work has begun.

LENGTH	7,65 m
BEAM	1,20 m
WEIGHT	300 kg
BUILD	Solid wood, 1960s

Romuald Mesdagh, *master mosaicist.*

Italo-Belgian, based in Venice. Trained at the Scuola Mosaicisti del Friuli in Spilimbergo, the only legally recognised mosaic school in Italy, and one of the few graduates admitted to the specialisation course reserved for the best students of each year.

I led the restoration of the mosaics of the Al-Aqsa Mosque on behalf of the United Nations. I run Artefact Mosaic Studio in Venice with Alessandra Di Gennaro. The studio is recommended by Homo Faber, Well Made Italy and La Repubblica.

I have rowed La Civetta in the lagoon for six years, standing, voga alla valesana, a technique I taught myself season after season. The destinations are not an accident either. Pomposa to the south, and Aquileia to the north-east, where 760 square metres of early Christian mosaic make one of the greatest ancient floors in Europe. A mosaicist rowing to the mosaics.

THIS IS NOT A PROPOSAL

The money is in. *The boat is at the yard.*

This project is not looking for its first euro. In under two months, eighty-six people bought a place at one hundred euros each to fund the restoration of La Civetta. Most of them had never met me.

Eight thousand six hundred euros. The prow is being rebuilt right now. The expedition will happen whether or not a single brand joins.

What a partner is buying is not a rescue. It is a seat on something that is already moving.

86

PEOPLE PAID TO SAVE THE BOAT

8 600 €

RAISED IN UNDER TWO MONTHS

0 €

SPENT ON ADVERTISING TO DO IT

Not the biggest reach. *The one that acts.*

More than ten thousand people follow me across Facebook and Instagram. It is not a huge audience and I am not going to pretend otherwise.

But when I asked them for one hundred euros each to save a wooden boat, eighty-six of them paid, in under two months, with no advertising budget.

Very few audiences do that. That conversion is the number that matters, and it is the one I can honestly offer a partner.

What I sell is not impressions. It is content, proof under real conditions, and a story people act on.

10 000+

FOLLOWERS, CRAFT AND SLOW
TRAVEL

5 months

OF CONTENT, JULY TO
DECEMBER

30 days

OF DAILY DOCUMENTATION ON
THE WATER

A documentary, *and the festivals.*

A documentary film about this journey is planned. Thirty days alone on the water, on a boat built in 1960, along a waterway travelled for two thousand years and now almost forgotten. It is filmed every single day, with camera, drone and 360°.

My intention is to take that film to festivals. That is where a story like this one finds an audience far beyond my own, and where the name of a partner stays visible long after the boat has come home.

This is the part of the project that still needs funding. It is also the one that gives a partner the longest life, because a film keeps travelling for years while a social post disappears in a day.

From twelve thousand euros. *Forty thousand to do it fully.*

Twelve thousand euros is the floor. It is what it takes for the film to exist at all, with me filming alone and one professional editor behind it. Forty thousand is what it takes for the film to compete, with a cinematographer joining me on the days that matter and a full professional post-production. Both figures are estimates, and I would rather show you the whole range than quote you a comfortable number.

	ESSENTIAL	FULL
	12 000 €	40 000 €
	So that the film exists.	So that the film competes.
Filming equipment	3 500 €	6 000 €
A cinematographer, on the key days	—	5 000 €
Editing	6 000 €	14 000 €
Sound design, mix, colour grade	included	6 500 €
Original score	library music	3 500 €
Festivals, deliverables, promotion	2 500 €	5 000 €
TOTAL	12 000 €	40 000 €

Estimates, established honestly and open to discussion. Any amount between the two figures moves the film upward. Nothing here is spent on anything other than the film.

Equipment partners.

If you make something that has to survive a month of cold and damp on an open boat, this is the place to prove it. Sleeping and shelter, food, clothing, navigation and safety, filming gear.

Support can be in product, in funding, or both. Tell me what is realistic on your side and I will adapt, as I did with the partners already on board.

Your product, in real use

Filmed and photographed every day of the thirty days. Not a studio shot. A boat, a man, and the weather.

An honest field report

Thirty days at 85 to 90 percent humidity, sleeping aboard, in November and December. Very few products are tested that hard. You get my honest verdict, and you are free to publish it.

The images are yours

Photo, video, drone and 360° footage of your product in use, free for you to use as you wish.

Name, link and credit

Your logo and a link on the site for the whole season, mentions and tags across the channels, and a credit in the film.

Film partners.

The documentary is the part that still needs funding. A partner who makes the film possible gets the strongest and the longest exposure of all, because a film outlives the expedition by years.

Supporting partner

FROM 500 €

Your name in the credits of the film and on the site for the whole season. Mentions across the channels during the preparation trips and the thirty days.

Co-production partner

FROM 2 500 €

Everything above, plus your name on the opening card of the film, a dedicated content series carrying your name, full access to the photographic archive, and an editorial portrait of the brand.

Title partner

6 000 € AND ABOVE

Everything above, plus your name painted on the hull of La Civetta, associated with the title of the expedition on every communication, top billing in the film and at every festival screening, presence in every press release, and a dedicated shoot with the boat before departure.

ALREADY ON BOARD

They said yes *before you did.*

Lyophilisé & Co, the largest European retailer of freeze-dried expedition food. Barena Venezia, the Venetian fashion house founded in 1993. Il Tabarro, the Venetian workshop that still hand-cuts the tabarro, the old cloak of the lagoon.

Each of them joined on different terms. That is the point. Tell me what is realistic on your side.



EXPEDITION FOOD



VENICE · SINCE 1993

IL TABARRO®

VENETIAN CRAFT

LET US TALK

Write to me directly.

I answer every message myself, and I will tell you honestly whether the fit makes sense before you commit anything.

viaggiocivetta@gmail.com

ilviaggiodellamascareta.com

[@il_viaggio_della_mascareta](https://www.instagram.com/il_viaggio_della_mascareta)